

X COPY

28th year issued weekly

fashion calendar

'68 DECEMBER 23

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FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will, therefore, yield maximum use of FASHION CALENDAR to the reader...Ruth Finley, Editor.

 * BEST WISHES FOR A *
 VERY MERRY CHRISTMAS

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
<u>WEEK BEGINNING MONDAY, DECEMBER 23, 1968</u>			
Dec. 25	CHRISTMAS (Wednesday) - Legal Holiday		
Saturday Dec. 28 11:00 A.M.	SPRING BRIDAL FASHION SHOW Customer showing of Spring bridal fashions, featured in <u>Mademoiselle Magazine</u> . Publicity: Jeri Savidge, WI. 7-3300.	LORD & TAYLOR; MADEMOISELLE	6TH FLOOR
Saturday Dec. 28- Jan. 5	FIRST ANNUAL PET- FARM ANIMAL SHOW More than 300 exhibits, including hayride slide, fishing for live trout, etc. Hours: 10:00 - 11:00 (except Dec. 29, Jan. 2, 3: 1:00 - 11:00). Admission: \$2.50. Publicity: Max Rosey, 119 W. 57th St., JU. 2-7016.	NEW YORK PET & FARM ANIMAL SHOW	N.Y. COLISEUM COLUMBUS CIRCLE
Monday Dec. 30 8:00 P.M.	FOURTEENTH ANNUAL DEBUTANTE BALL Price: \$60.00 for benefit of Soldiers', Sailors' & Airmen's Club. Contact: 861-5911.	INTL DEBUTANTE BALL (11 EAST 68TH STREET)	WALDORF-ASTORIA GRAND BALLROOM
Jan. 1	NEW YEAR'S DAY (Wednesday) - Legal Holiday		
Thursday Jan. 2 12:30 P.M. Luncheon	SPRING AND SUMMER FASHIONS IN DENIM "The Romance of Denim"--showing of denim fashions for visiting press. By invitation. Publicity: Kae McCulloch, John Moynahan & Co., MU. 7-8722.	THE DENIM COUNCIL, INC. (155 EAST 44TH STREET)	HOTEL PIERRE BALLROOM
Thursday Jan. 2 7:00 P.M. Dinner	DINNER, FASHION SHOW, ENTERTAINMENT Twelfth edition of "A Night at the Persian Room" for visiting press. By invitation. Publicity: John E. Terrell, 790-7801.	SEARS, ROEBUCK & CO. (360 WEST 31ST STREET)	HOTEL PLAZA PERSIAN ROOM
Beginning Thursday Jan. 2	OPENING OF SUMMER COLLECTIONS Continuous showings of Susan Thomas, Adele Martin, Vivo, STJ collections. Contact: Jean Loretto, OX. 5-2900.	SUSAN THOMAS, INC.	498 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Thursday Jan. 2- Jan. 17	OPEN HOUSE: SPRING- SUMMER JEWELRY Jewelry collection for press and buyers. Contact: YU. 6-6633.	THE NAPIER COMPANY	530 FIFTH AVENUE SHOWROOM - 22ND FLOOR
Beginning Friday Jan. 3	OPENING OF ADVANCE SUMMER COLLECTION Continuous showings. Contact: Betsy Bingham, 736-1076.	AQUANALA	512 SEVENTH AVENUE SHOWROOM - 34TH FLOOR

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
NEW YORK COUTURE FIFTY-SECOND NATIONAL PRESS WEEK (January 2-5)			

All showings are in the HOTEL PIERRE BALLROOM, unless otherwise noted. (* see separate announcements for complete details.) Press Director: Mildred Sullivan, LA. 4-0461.

Thurs., Jan. 2:	8:00 A.M.	Registration	
	8:30 A.M.	ILGWU Welcome (breakfast)	
		Film "Marvin Has It Made"	
	9:30 A.M.	PATTULLO-JO COPELAND	
	10:00 A.M.	BEN REIG	
	10:30 A.M.	BRANELL	
	11:00 A.M.	JUNIOR SOPHISTICATES (Tom Nasarre)	
	11:30 A.M.	Writing Period	
	*12:30 P.M.	DENIM COUNCIL (luncheon) "The Romance of Denim"	
	2:30 P.M.	LARRY ALDRICH (Marie McCarthy)	
	3:00 P.M.	DAVIDOW	
	3:30 P.M.	DAVID CRYSTAL	
	4:00 P.M.	MIGNON (Dorothy Farbo)	
	4:30 P.M.	CLOTHING RESEARCH AND DEVELOPMENT FOUNDATION	
	5:00 P.M.	Writing Period	
	5:30 P.M.	To Be Announced	
	*7:00 P.M.	SEARS, ROEBUCK & COMPANY	PLAZA - PERSIAN ROOM

Fri., Jan. 3:	8:00 A.M.	ELIZABETH ARDEN (breakfast)	
		Film "An Appointment With Pablo"	
	9:15 A.M.	ORIGINALA	
	9:45 A.M.	B.H. WRAGGE	
	10:15 A.M.	FRANCESCA for DAMON & DAMON INTERNATIONAL	
	10:45 A.M.	HARVEY BERIN (Karen Stark)	
	11:15 A.M.	Writing Period	
	*12:00 Noon	JOSEPH BANCROFT & SONS (luncheon)	CORONET ROOM
	2:00 P.M.	CHUCK HOWARD	
	2:30 P.M.	NAT KAPLAN	
	3:00 P.M.	HANNAH TROY (Murray Nieman)	
	* 3:30 P.M.	JOSEPH LOVE (champagne)	
	4:30 P.M.	Writing Period	
	5:30 P.M.	To Be Announced	
* 7:30 P.M.	CONE MILLS (dinner) "A Cordial Evening"		

Sat., Jan. 4:	* 8:00 A.M.	MONTGOMERY WARD (breakfast)	CORONET ROOM
		"Designer Speak-In"	
	10:00 A.M.	REMBRANDT (Ole Borden)	
	10:30 A.M.	THE SCHRADERS	
	11:00 A.M.	HAROLD LEVINE (Don Breitinger)	
	11:30 A.M.	Writing Period	
	12:30 P.M.	J.P. STEVENS & CO. (luncheon)	PLAZA - TERRACE ROOM
	2:30 P.M.	MONTE-SANO	
	3:00 P.M.	EXQUISITE BRIDALS (Rose Dante)	
	3:30 P.M.	To Be Announced	
	4:00 P.M.	BURKE-AMEY (Ron Amey)	
	4:30 P.M.	Writing Period	
	5:30 P.M.	AFTER SIX (cocktails)	
		"An After Six 'Wing Ding'"	
7:30 P.M.	F.R.A.N.Y. AWARDS (dinner)	CORONET ROOM	
10:00 P.M.	NIGHTCAP PARTY	ST. REGIS ROOF	

(continued on following page)

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
NEW YORK COUTURE FIFTY-SECOND PRESS WEEK (continued from page 2)			
Sun., Jan. 5:	9:30 A.M. "POTFOURRI" (breakfast)		
		Burlington Hosiery, Peter Pan Swinsuits, Lawrence of London, Bianco of Rome, Polan-Katz	
	12:00 Noon	MILLINERY INSTITUTE OF AMERICA (brunch)	AMERICANA-GEORGIAN
		"The Best Looks in Millinery for Spring and Summer, 1969"	7TH AVE. & 52ND ST.
Friday	BEAUTY FILM	ELIZABETH ARDEN	PIERRE HOTEL
Jan. 3	PREVIEW	(3 EAST 54TH STREET)	BALLROOM
8:00 A.M.	Preview of new color film "An Appointment With Pablo".	For visiting press.	
Breakfast	By invitation.	Publicity: Nancy Saxton, Addison, Goldstein, Walsh, 838-7262	
Friday	PRESS PREVIEW: SPRING-SUMMER FASHIONS	BANCROFT LICENSING DIV.; INDIAN HEAD INC.	HOTEL PIERRE CORONET ROOM
Jan. 3			
12:00 Noon Luncheon	Ban-Lon and Bandura fashions (N.Y. Couture) for Spring and Summer by leading designers and manufacturers. For N.Y. and out-of-town press, by invitation. Contact: Julee Rosso, 695-4220.		
Friday	SHOWING OF	JOSEPH LOVE;	HOTEL PIERRE
Jan. 3	CHILDREN'S FASHIONS	COLD POWER	GRAND BALLROOM
3:30 P.M.	"Happy Birthday, Love"--50th birthday salute to Joseph Love (N.Y. Couture) by makers of Cold Power. By invitation. Publicity: Nancy Saxton, Addison, Goldstein & Walsh, TE. 8-7262.		
Champagne			
Friday	SPRING FASHIONS	CONE MILLS, INC.	HOTEL PIERRE
Jan. 3	AT PRESS SHOWING	(1440 BROADWAY)	BALLROOM
7:30 P.M.	"A Cordial Evening with Cone Mills" (N.Y. Couture)--showing of misses and juniors Spring fashions. By invitation. Contact: Pat Milgram, 565-4600.		
Dinner			
Friday	FLORIDA	COUTURE FASHION	SHERATON-FOUR AMBAS-
Jan. 3-	MARKET WEEK	GUILD	SADORS, MIAMI, FLA.
Jan. 7	Third annual Florida fashion market week. Contact: Aaron Parnes, Parnes-Feinstein, 530 Seventh Avenue, BR. 9-0952.		
Saturday	"DESIGNER SPEAK-IN":	MONTGOMERY WARD	HOTEL PIERRE
Jan. 4	PRESS CONFERENCE	(393 SEVENTH AVENUE)	CORONET ROOM
7:30 A.M.-	Guests: Alberto Fabiani, Philippe Heim, Melba Hobson, Clodagh O'Kennedy, Simonetta, Eve Stillman; and four fashion editors. MC: Rita Perna. Presented by Montgomery Ward (N.Y. Couture). By invitation. Publicity: Barbara McGinniss, 971-1963.		
9:30 A.M.			
Breakfast			
Saturday	OPEN HOUSE SHOWING:	B.F. GOODRICH	SHERRY-NETHERLAND
Jan. 4-	ACCESSORY FOOTWEAR		SUITE 511
Jan. 5	"Country Fair Casuals" for Summer 1969, including men's and children's footwear; also news in boating and golf shoes. Open House from 8:30 to Midnight, both days. By invitation. Contact: Marian Rahl, Carl Byoir Associates, 800 Second Avenue, YU. 6-6100.		
8:30 A.M.-			
Midnight			
Jan. 4	4:00 P.M. - BURKE-AMEY SHOWING FOR VISITING PRESS, HOTEL PIERRE		
Sunday	INTERNATIONAL HOME FURNISHINGS MARKET, The Merchandise Mart, Chicago		
Jan. 5	Contact: Dorothy Eastline, 312-527-4141.		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
<u>AMERICAN DESIGNER SHOWINGS - SPRING 1969 - FOR VISITING PRESS (January 5-10)</u>			
Unless otherwise noted, all showings will be held in the GRAND BALLROOM, DELMONICO'S, 59th Street and Park Avenue. By invitation. Publicity: Eleanor Lambert, MU. 8-2130.			
<u>Sun., Jan. 5:</u>	2:00 P.M. SCAASI KNITS for TANNEL		
	3:00 P.M. HELEN LEE and ALYSSA		
	4:00 P.M. FASHION FORECAST - Eleanor Lambert		
	7:30 P.M. MEET THE PARTICIPATING DESIGNERS (cocktail-buffet)		CRYSTAL ROOM
	Guests of Mr. & Mrs. S. Joseph Tankoos, Jr. of Delmonico's		
<u>Mon., Jan. 6:</u>	8:00 A.M. Breakfast		
	8:30 A.M. ANNE KLEIN AND COMPANY		
	9:00 A.M. JACQUES TIFTEAU		
	9:45 A.M. BILL BLASS for MAURICE RENTNER		
	10:30 A.M. MOLLIE PARNIS		
	11:15 A.M. MALLORY		
	12:00 Noon Writing Period		
	1:00 P.M. JERRY SILVERMAN by SHANNON RODGERS (luncheon)		
	2:30 P.M. TRIGERE		
	3:15 P.M. GEOFFREY BEENE		
	4:00 P.M. ANNE FOGARTY		
	4:45 P.M. SARMI		
	5:30 P.M. Writing Period		
	6:15 P.M. NATIONAL FOOTWEAR INSTITUTE (cocktails)		CRYSTAL ROOM
	7:45 P.M. HYSTRON FIBERS (dinner)		PARKE-BERNET GALLERIES
	(buses leave Delmonico's 7:15 P.M.)		
<u>Tues., Jan. 7:</u>	8:00 A.M. MEN'S FASHIONS (breakfast)		
	Bill Blass, Oleg Cassini, John Weitz		
	9:00 A.M. ADELE SIMPSON		
	9:45 A.M. JERRY FEDER of ANNE KLEIN for HADLEY		
	10:30 A.M. GINO CHARLES (Beverly Moyer and Bill Denatale)		
	11:15 A.M. HERBERT & BETH LEVINE; ADOLFO (aperitif)		COLONNADE SUITE
	12:00 Noon Writing Period		
	1:00 P.M. WARNER SLIMWEAR (luncheon)		
	2:30 P.M. CHESTER WEINBERG		
	3:15 P.M. MR. MORT (Stan Herman)		
	4:00 P.M. STAVROPOULOS		
	4:45 P.M. MR. JOHN (champagne)		24 WEST 57TH STREET
	5:45 P.M. NATIONAL COTTON COUNCIL (cocktails)		
	7:30 P.M. LENTHERIC (dinner)		L'ETOILE
	"Tweed" Designer Award		1 EAST 59TH STREET
<u>Wed., Jan. 8:</u>	8:00 A.M. MISTER PANTS, LYNN STUART, PANTSVILLE, GHIA (breakfast)		
	9:00 A.M. KASPER for JOAN LESLIE		
	9:45 A.M. KIMBERLY		
	10:30 A.M. CHRISTIAN DIOR-NEW YORK		
	11:15 A.M. Writing Period		
	12:30 P.M. DU PONT COMPANY (luncheon)		PLAZA - BALLROOM
	2:30 P.M. FLORENCE EISEMAN		
	3:15 P.M. VICTOR JORIS for CUDDLECOAT		
	4:00 P.M. OLGA UNDERFASHIONS (cocktails)		CRYSTAL BALLROOM
	5:30 P.M. LA BANQUE CONTINENTALE		785 FIFTH AVENUE (60TH)
	"The New World of Pushbutton Money"		
	7:30 P.M. BURLINGTON INDUSTRIES (dinner)		PLAZA - BALLROOM

(continued on following page)

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
AMERICAN DESIGNER SHOWINGS - Jan. 5-10 - (continued from page 4)			
Thurs., Jan. 9:	8:00 A.M. BETTY CAROL for MAM'SELLE (breakfast)		
	9:00 A.M. PAT SANDLER		
	9:45 A.M. GAYLE KIRKPATRICK		
	10:30 A.M. ELINOR SIMMONS for MALCOLM STARR		
	11:15 A.M. CADORO JEWELRY (Steven Brody; Daniel Stoenescu...COLONNADE		
	12:15 P.M. Writing Period		
	1:00 P.M. SHEFFIELD WATCHES (luncheon)	CRYSTAL ROOM	
	2:30 P.M. DONALD BROOKS		
	3:15 P.M. DON SIMONELLI for MODELIA		
	4:00 P.M. GEORGE HALLEY		
	4:45 P.M. Writing Period		
	5:30 P.M. HELENE CURTIS (cocktails)		CRYSTAL ROOM

Fri., Jan. 10:	9:00 A.M. Breakfast		
	9:30 A.M. LEO NARDUCCI		
	10:15 A.M. SUZY PERETTE (Victor Costa)		
	11:00 A.M. CARDINALI		
	11:45 A.M. JEUNESSE (Morton Myles)		
	12:30 P.M. Writing Period		
	1:15 P.M. WHITE STAG (luncheon)		
	2:45 P.M. OSCAR DE LA RENTA		
	3:30 P.M. ARTHUR DOUCETTE for PAUL PARNES		
	4:15 P.M. OLEG CASSINI		

Sunday Jan. 5 12:00 Noon Brunch	SPRING MILLINERY AT PRESS SHOW Preview of Spring hats by For press, by invitation.	MILLINERY INSTITUTE OF AMERICA Millinery Institute of America (N.Y. Couture). Publicity: Burt Champion, MU. 6-2970.	AMERICANA HOTEL GEORGIAN ROOM
Sunday Jan. 5 4:00 P.M. Tea	PRESS INTERVIEW: MISS AMERICA 1969 Interview with Judith Anne Ford, Miss America 1969; and showing of her Spring Ban-Lon wardrobe (N.Y. Couture). For out-of-town press, by invitation. Contact: Julee Rosso, 695-4220.	BANCROFT LICENSING DIV.; INDIAN HEAD INC.	HOTEL PIERRE CORONET ROOM
Beginning Sunday Jan. 5- Jan. 9	58TH ANNUAL CONVENTION "The New Retail Environment"--covering all aspects of retail management and operations. (Annual Banquet: Thurs., Jan. 9, 6:45 P.M.; Price: \$20.00. Speaker: Andrew Heiskell, Chairman of the Board, Time, Inc.) Publicity: Richard French, CH. 4-8780.	NATIONAL RETAIL MERCHANTS ASSN.	N.Y. HILTON HOTEL
Sunday Jan. 5- Jan. 14	CHILDREN'S WEAR FROM BRITAIN "The London Look for Children in New York". By appointment. Contact: Joan Hardy, British Consulate General, PL. 2-8400.	NATL CHILDRENS WEAR ASSN OF BRITAIN & IRELAND	McALPIN HOTEL B'WAY & 34TH STREET
Monday Jan. 6 10:30 A.M.	PREVIEW: "TOP-TO- TOE COUTURE" Preview of Mr. John's collection of custom hats, haute couture, dresses, suits, coats, couture furs, jewels, boutique accessories, custom cosmetics for Spring-Summer. By invitation. (Repeat Showing: Tues., Jan. 7, 4:45 PM) Contact: 757-1966.	MR. JOHN, INC.	24 WEST 57TH STREET SALON - 7TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday Jan. 6 12:00 Noon	SPRING AND SUMMER COLLECTION For press and buyers, by invitation. Contact: Eleanor Lambert, MU. 8-2130.	ADOLFO (22 EAST 56TH STREET)	ST. REGIS VERSAILLES ROOM
Monday Jan. 6 12:00 Noon- 6:00 P.M.	DAY OF BEAUTY FOR VISITING PRESS Beauty news by Bonne Bell, Cover Girl, Eylure, Relax-A-Cizor, Saks 5th Ave. Salon, Shulton, Toni and others. By invitation. Contact: Helen Nash or Joan Parker, PL. 1-3377.	LEADING BEAUTY COMPANIES	CARLTON HOUSE MADISON AT 64TH STREET
Monday Jan. 6 6:30 P.M.	CUSTOMER SHOWING OF BRIDAL FASHIONS By ticket only. (Also showing, Mon., Jan. 13, 8:00 P.M., Garden City Hotel) Publicity: Rita Dobbins, TR. 5-3100.	MARTIN'S (BROOKLYN)	ST. GEORGE HOTEL BALLROOM
Monday Jan. 6 7:30 P.M. Dinner	AMERICAN DESIGNERS FASHION SHOWING "American Designers in the Trevira Era"--collection of American designer fashions in Trevira. For press, retail and resident buyers. By invitation. Contact: Ann Muldoon, 867-7215.	HYSTRON FIBERS, INC. (485 LEXINGTON AVENUE)	PARKE-BERNET GALLERIES 980 MADISON AVENUE
Beginning Monday Jan. 6	BRITISH FASHIONS FOR SPRING-SUMMER Knitwear, coordinated sportswear, coats, suits, dresses by Clive Set, Marlborough, Jersey Match, others. Contact: Suzanne Eismann, PL. 5-4152.	COPE ALLMAN INTL LTD. FASHION DIVISION	555 MADISON AVENUE SHOWROOM - 13TH FLOOR
Beginning Monday Jan. 6	SHOWING OF SUMMER MILLINERY By appointment. (New address to be announced) Contact: MU. 8-1224.	EMME	19 WEST 57TH STREET 13TH FLOOR
Beginning Monday Jan. 6	OPENING OF SUMMER COLLECTIONS "Gay Gibson Goes to Venezuela". Contact: Ed LaVangie, 564-4130.	GAY GIBSON; MISS COUTURE	1407 BROADWAY SHOWROOM - 39TH FLOOR
Beginning Monday Jan. 6	OPENING OF SUMMER COLLECTION By appointment. (Note new address) Contact: Margie Corbett, 244-2700.	GINALA	512 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Beginning Monday Jan. 6	SPRING AND SUMMER COLLECTION Continuous showings of sportswear and separates; also, Arnold Palmer golf fashions. Contact: Nathan Kammer, 594-2100.	LOCOMOTOGS	1407 BROADWAY SHOWROOM - 35TH FLOOR
Beginning Monday Jan. 6	OPENING OF SUMMER COLLECTION Continuous informal showings of active sportswear. Contact: Roberta Nasta or Bill Ryan, WI. 7-6700.	MR. THOMSON	1410 BROADWAY SHOWROOM - 22ND FLOOR
Beginning Monday Jan. 6	OPENING OF SUMMER COLLECTION Continuous showings. Contact: Jay Stone, LO. 3-5100.	RAINCHEETAHS BY NAMAN	500 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Monday Jan. 6- Jan. 10	SPRING UNDERFASHIONS AT DAILY SHOWINGS Daily at 10:00, 11:30, 2:30. Contact: MU. 9-4200.	VAN RAALTE CO.	417 FIFTH AVENUE SHOWROOM - 2ND FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday Jan. 6- Jan. 10	SPRING LINGERIE AND FOUNDATION FASHIONS Daily at 9:30, 10:30, 2:30. Publicity: Del Roberts, JU. 2-6767.	VANITY FAIR MILLS	640 FIFTH AVENUE SHOWROOM - 6TH FLOOR
Monday Jan. 6- Jan. 17	SHOWING OF CANADIAN RAINWEAR Showing of Canadian rainwear by manufacturers from Vancouver, Winnipeg, Toronto, Montreal. By appointment (including Sat. and Sun.) Contact: Don Russell, Canadian Consulate General, JU. 6-2400.	CANADIAN DEPT. OF TRADE & COMMERCE	McALPIN HOTEL PRIVATE SUITE
Tuesday Jan. 7 9:00 A.M.- 6:00 P.M.	OPEN HOUSE: SPRING MAKE-UP AND HAIRSTYLES "The New Spring Sea Face"--all-day open house for visiting and local press. Contact: Claire Hellawell McDaniel, 956-5975.	CHARLES OF THE RITZ (730 FIFTH AVENUE)	HOTEL DELMONICO COLONY SUITE - 3RD FL.
Tuesday Jan. 7 9:30 A.M.	PREVIEW OF SPRING MILLINERY Spring millinery collection by Irene and Rivera will be shown to press and buyers. By invitation. Contact: PL. 3-3032.	IRENE OF NEW YORK	16 EAST 52ND STREET SALON - 6TH FLOOR
Tuesday Jan. 7 2:30 P.M.	SPRING-SUMMER COLLECTION Preview for press and buyers (visiting press, Sat., Jan. 4, 4:00 P.M.) By invitation. Contact: CO. 5-7720.	BURKE-AMEY	16 WEST 57TH STREET SHOWROOM - 5TH FLOOR
Jan. 7	MR. JOHN'S SECOND SHOW AT 4:45 P.M., 24 West 57th Street, 7th floor		
Tuesday Jan. 7 5:00 P.M. Cocktails	PREVIEW OF SPORTSWEAR AND KNIT COLLECTIONS The Susan Thomas sportswear collection for 1969; also Vivo knits. By invitation. Contact: Jean Loretto, OX. 5-2900.	SUSAN THOMAS, INC. (498 SEVENTH AVENUE)	THE WEAVER'S CLUB 111 WEST 40TH STREET
Tuesday Jan. 7 5:30 P.M.- 7:30 P.M.	PREVIEW: NEW SUMMER COLLECTION Showing of Summer collection designed by Eloise Curtis for Happenstance (div. Puritan). By invitation. Contact: Jacqueline Neben, 935-2715.	HARPER'S BAZAAR; HAPPENSTANCE	530 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Tuesday Jan. 7 5:30 P.M. Cocktails	"MONSANTO NIGHT": FASHION SHOWING Showing of "Wear-Dated" fashions at dinner. For buyers and press. By invitation. Contact: 556-5100.	MONSANTO CO. (350 FIFTH AVENUE)	HOTEL PLAZA BARCQUE & BALLROOM
Tuesday Jan. 7 6:00 P.M. Dinner	TRADE SHOWING OF SPRING MILLINERY Showing of Spring hats by leading milliners. Retailers: \$12.50; Manufacturers: \$50.00; Suppliers: \$100.00. Contact: Burt Champion, MU. 6-2970.	MILLINERY PROMOTIONS (10 EAST 40TH STREET)	AMERICANA HOTEL IMPERIAL BALLROOM
Tuesday Jan. 7 7:30 P.M. Cocktails	FIRST ANNUAL "TWEED" DESIGNER AWARD Lentheric will present a special "Tweed" design award to a senior at Parsons School. By invitation. Publicity: Ann Walsh or Pat King, 582-8030.	LENTHERIC (730 FIFTH AVENUE)	L'ETOILE 1 EAST 59TH STREET
Beginning Tuesday Jan. 7	EARLY SUMMER COLLECTION Town cottons, sportswear, costumes, designed by Nan Herzlinger. Contact: Betty Hanson, WI. 7-4406.	MALLORY	530 SEVENTH AVENUE SHOWROOM - 19TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday Jan. 8 8:30 A.M.	GLOVE PRESENTATION AT BREAKFAST SHOW For buyers, by invitation. Contact: Adele Greene, Ruder & Finn, PL.9-1800.	GLOVE FASHION COUNCIL	N.Y. HILTON HOTEL LE PETIT TRIANON
Wednesday Jan. 8 2:30 P.M.	SHOWING OF SPRING COLLECTION Repeat showing of Spring collection. By invitation. Contact: PL. 7-4920.	RAYMOND-MARTIER	29 WEST 56TH STREET SHOWROOM - 6TH FLOOR
Wednesday Jan. 8 5:00 P.M.	25TH ANNUAL TOBE AWARD Special reception to honor Miss Mildred Custin, president of Bonwit Teller, recipient of the 1968 Tobe Award, for "her distinguished contribution to American retailing." Presentation of award at 6:15. All invitations have been issued.	TOBE ASSOCIATES, INC.	ST. REGIS ROOF
Wednesday Jan. 8 7:30 P.M. Cocktails- Dinner	PRESS SHOW: "THE FASHION THING" Showing of Spring-Summer fashions. For visiting press, by invitation. Dinner at 8:30, followed by show. Contact: Florence K. Lentz, 554-5444. Publicity: EssiePinsker Associates, WI. 7-2514.	BURLINGTON INDUSTRIES	HOTEL PLAZA GRAND BALLROOM
Wednesday Jan. 8- Jan. 10 8:30 P.M.	MUSICAL COMEDY: "FASHIONS OF 1942" Celanese presents an original musical comedy, "P.X. I Love You or Fashions of 1942" created, executed and performed by leading fashion personalities. Tickets: \$5.00, for FIT Scholarship Fund. Contact: 867-2000, Ext. 2109.	CELANESE FIBERS MARKETING COMPANY	FASHION INST. OF TECH. 227 WEST 27TH STREET
Thursday Jan. 9 7:45 A.M. Breakfast	SHOWING OF FASHIONS IN STRETCH FABRICS International stretch fabrics in a showing of new Spring fashions. By invitation. Contact: Dave Haber, 556-5629.	MONSANTO	ST. REGIS ROOF
Thursday Jan. 9 8:30 A.M.	OPENING OF SUMMER COLLECTION Show at 9:00 A.M. Thereafter continuous at showroom, 33rd floor. By invitation. Contact: Maurice Hickey, LO. 4-7375.	EVAN-PICONE (1407 BROADWAY)	500 CLUB 500 SEVENTH AVENUE
Thursday Jan. 9 11:00 A.M.	PRESS PREVIEW: FURNITURE FLOOR Preview of newly-designed furniture floor. By invitation. Publicity: Ken Hinaman, LO. 5-7950.	STERN BROTHERS	7TH FLOOR
Thursday Jan. 9 4:30 P.M. Cocktails	MENSWEAR SHOWING "Hardy Amies' Statement, 1969". Showing of Spring and Fall menswear. For buyers and press. Contact: Dorelle Associates, JU. 2-9083.	HARDY AMIES (LONDON)	HOTEL PIERRE CORONET ROOM
Thursday Jan. 9 5:00 P.M. Cocktails	SHOWING OF RESORT AND SPRING FASHIONS Collection of Resort and Early Spring fashions, photographed in India. By invitation. Show at 5:10 P.M. Contact: Carol Larsen, 883-6334.	PECK & PECK	NEW INDIA HOUSE 3 EAST 64TH STREET
Thursday Jan. 9 5:30 P.M.- 7:30 P.M.	COCKTAIL RECEPTION HONORING RETAILERS Reception for retailers. By invitation only. Contact: Charlotte Norman, 736-9221.	NATIONAL COTTON COUNCIL; COTTON PROD. INSTITUTE	ST. REGIS ROOF

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Sunday Jan. 12- Jan. 16	TRADE SHOW: LAMPS & HOME FURNISHINGS Contact: George Little Management, 220 Fifth Avenue,	N.Y. LAMP & HOME FURNISHINGS SHOW	N.Y. COLISEUM COLUMBUS CIRCLE 683-3380.
Monday Jan. 13 8:30 A.M. Breakfast	FASHION FANTASY ON ICE Spring-Summer fashion forecast, featuring guest stars of Ice Capades of '69. For press and buyers. By invitation. Contact: Jacqueline Ryan, PL. 9-6850.	PEACEDALE PROCESSING; KENYON PIECE DYEWORKS	ROCKEFELLER CENTER PROMENADE CAFES
Monday Jan. 13 6:00 P.M.	SPRING BRIDAL FASHION SHOW Showings also at 7:00 and 8:00 P.M. For tickets, contact Bridal Dept. Publicity: Olga Soffer, TR. 5-0195.	ABRAHAM & STRAUS (BROOKLYN)	3RD FLOOR BRIDAL SALON
Jan. 13	8:00 P.M., MARTIN'S BRIDAL SHOW, GARDEN CITY HOTEL (In Brooklyn, Jan. 6)		
Beginning Monday Jan. 13	PREVIEW OF SUMMER COLLECTION By reservation. Thereafter informal showings. Contact: CH. 4-3558.	PETTI 4'S	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Beginning Monday Jan. 13	EARLY SUMMER COLLECTION Continuous showings. Contact: 244-4701.	GINORI	498 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Tuesday Jan. 14 5:30 P.M.	CUSTOMER SHOWING OF SPRING BRIDAL FASHIONS Open to public. Publicity: Marjorie Angerson, PL. 9-2000.	BEST & CO.	3RD FLOOR
Wednesday Jan. 15 9:45 A.M. Breakfast	PRESS PREVIEW: MODEL ROOMS Breakfast followed by semi-annual showing of model rooms (9th floor), including domestic and imported furniture. By invitation. Publicity: Toni Oliver, OX. 5-4400, Ext. 2683.	MACY'S NEW YORK	13TH FLOOR EXEC. DINING ROOM
Wednesday Jan. 15 5:00 P.M. Cocktails	BUYER SHOW: SPRING- SUMMER FASHIONS Ban-Ion and Bandura fashions by leading designers and manufacturers. By invitation. Contact: Julee Rosso, 695-4220.	BANCROFT LICENSING DIV.; INDIAN HEAD INC.	HOTEL PIERRE CORONET ROOM
Wednesday Jan. 15 6:00 P.M.	CUSTOMER SHOWING: BRIDAL FASHIONS Admission by ticket (free) available in Bridal Salon, 4th floor. Publicity: Margot Infantino, LO. 4-3300.	GIMBELS	STATLER-HILTON HOTEL GRAND BALLROOM
Thursday Jan. 16 6:00 P.M.	SHOWING OF BRIDAL FASHIONS Admission by ticket (available at public relations office). Publicity: Ken Hinaman, LO. 5-7950.	STERN BROTHERS	6TH FLOOR SPECIAL EVENTS CENTER
Wednesday Jan. 22 10:00 A.M.	PRESS PREVIEW: MODEL ROOMS (For Release, Thurs., Jan. 23.) Publicity: Margot Infantino, LO. 4-3300.	GIMBELS	9TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday	SHOWING OF	MACY'S NEW YORK	HOTEL COMMODORE
Jan. 22	BRIDAL FASHIONS		BALLROOM
6:00 P.M. & 8:00 P.M.	Two showings. Open to public, by ticket only. Contact: Bridal Dept., OX. 5-4400, Ext. 2273 or 2246. Publicity: Joan Streit, OX. 5-4400.		

Thursday	CUSTOMER SHOWING:	FRANKLIN SIMON	HOTEL McALPIN
Jan. 23	BRIDAL FASHIONS		GRAND BALLROOM
6:30 P.M.	Tickets: Bridal Dept. Publicity: Gloria Phillips, WI. 7-9600.		

Beginning	CAMERA NAZIONALE DELLA MODA ITALIANA		ROME, ITALY
Friday	Jan. 17:	11:00 A.M.	Opening ceremony - Campidoglio
Jan. 17		3:30 P.M.	Menswear: Cocoli, Nativo, Rosati, Siviglia, Wanver-Grand Hotel
		7:00 P.M.	Reception for press and buyers - Grand Hotel
		8:30 P.M.	High fashion menswear: Valentini, Baratta, Litrico, Brioni, Datti - Grand Hotel
	Jan. 18:	9:30 A.M.	Tiziani - Via Gregoriana, 41
		11:00 A.M.	De Barentzen - Via Gregoriana, 5
		12:30 P.M.	Tita Rossi - Via Gregoriana, 54
		4:00 P.M.	Di Iazzaro - Via di Porta Pinciana, 4
		6:00 P.M.	Centinaro - Via Toscana, 10
		8:30 P.M.	Valentino - Via Gregoriana, 24
	Jan. 19:	9:00 A.M.	Faraoni - Grand Hotel
		10:30 A.M.	Guidi - Grand Hotel
		11:30 A.M.	Schuberth - Grand Hotel
		12:30 P.M.	Gregoriana - Grand Hotel
		4:00 P.M.	Ognibene-Zendman - Via Toscana, 1
		6:00 P.M.	Barocco - Via Emilia, 88
		8:30 P.M.	Mila Schoen - Grand Hotel
	Jan. 20:	9:30 A.M.	Antonelli - Via Lucullo, 24
		11:00 A.M.	Marucelli - Rampa Mignanelli, 12
		12:30 P.M.	Garnett - Via di Villa Sacchetti, 17
		4:00 P.M.	Gattinoni - Via Toscana, 1
		6:00 P.M.	Fabiani - Via Condotti, 11
		8:30 P.M.	Forquet - Casina Valadier
	Jan. 21:	9:30 A.M.	Baratta - Grand Hotel
		11:00 A.M.	Biki - Grand Hotel
		12:30 P.M.	Sarli - Grand Hotel
		4:00 P.M.	Carosa - Piazza di Spagna, 93
		6:00 P.M.	Riva - Piazza di Spagna, 96
		8:30 P.M.	Lancetti - Via Condotti, 61
	Jan. 22:	9:30 A.M.	Brugnoli - Grand Hotel
		11:00 A.M.	Laug - Piazza di Spagna, 81
		12:30 P.M.	Sanlorenzo - Grand Hotel
		4:00 P.M.	Balestra - Via Gregoriana, 36
		6:00 P.M.	Enzo - Grand Hotel
		8:30 P.M.	Galitzine - Via Veneto, 155
	Jan. 23:	9:30 A.M.	Daniele - Via Gregoriana, 54
		11:00 A.M.	Livoli - Grand Hotel
		8:30 P.M.	Capucci - Via Gregoriana, 56
Contact: Alberto Garlanda, CNDMI, Via Lombardia, 44, Rome.			

Beginning	SPRING COUTURE	CHAMBRE SYNDICALE DE	PARIS, FRANCE
Monday	SHOWINGS IN PARIS	LA COUTURE PARISIENNE	
Jan. 27	By reservation. Contact: Marjorie Dunton, Chambre Syndicale de la Couture Parisienne, 100, rue du Faubourg St-Honore, Paris VIII.		

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